

THE 33RD ANNUAL SWFLMUN CONFERENCE PRESENTS:

PRESS CORPS 101

Interviews, Social Media, Articles, and More!



What's Press Corps

- Committee style centered around research, investigation, and journalism.
- Explores the dynamics between policy makers, mass media, and the general public

So... where do I start?

- Locate committee room
- Find a non-disruptive open seat
- Organize materials (Laptop, Design Software, Notepad, Phone)



ANTICIPATED SCHEDULE

MONDAY, MARCH 2ND

- **9:30-12:00 PM Committee Meeting #1**
 - **9:30am-10:00am (HOW TO PRESS CORPS + Q&A)**
 - **10:00am-11:30am (Writing Period)**
 - **11:45am (Return to Room and Wrap Up submissions)**
 - **12:00pm (HARD DEADLINE FOR SUBMISSION)**
 -
- **12:00-1:00 PM Lunch**
- **1:00-4:00 PM Committee Meeting #2**
 - **1:00pm-3pm (Writing Period)**
 - **3:15pm (Return to Room and Wrap Up submissions)**
 - **3:30pm (HARD DEADLINE FOR SUBMISSION)**
- **3:30-3:45 (45sec-1min Round Robin on everyone's content)**
- **3:45pm-4:00pm (Discussion + Q&A on GA-style debate for Tuesday)**

ANTICIPATED SCHEDULE

TUESDAY, MARCH 3RD

- **9:00-12:00 PM Committee Meeting #3**
 - **GA SESSION- REFER TO BACKGROUND GUIDE FOR TOPIC & QUESTIONS TO CONSIDER**
- **12:00-1:00 PM Lunch**
- **1:00-2:30 PM Committee Meetings #4**
 - **GA SESSION CONTINUED**
- **2:30-3:20 PM Debriefing & FUNMUN**
- **3:30 Closing Ceremony**
- **5:00 Conference Adjournment**

How to interview



DISCLAIMER: As press corps delegates you are among the most trusted individuals on campus outside of the chairs and staff. This is a privilege that can and **WILL** be revoked if deemed necessary.

WAIT FOR UNMODS!

Once the committee enters unmoderated debate you are free to roam amongst the delegates and collect intel on what has/is happening within the room.

Introduce the news outlet you're representing, ask for their country/position, be specific with your questions, don't hesitate to ask for clarification, if planning to use direct quotes ask if they can be put on record their statements, be polite!

Tools to use with CONSENT: Videography, Audio Recordings, Photos.

Tweets and Instagram Posts

1 per non-debate committee session

Tweets:

- 200 Characters (NOT WORDS)
- Image Optional
- creative #'s (if appropriate)

Instagram Feed Posts:

- More room for words and context (It's an Instagram caption, still stray from unnecessary elaboration)
- Can use Instagram app or use design software to create own template (ex. Canva)



Examples:

Instagram



BREAKING NEWS: China, Japan, France, and others have begun collaborative development on a plan that seeks to make Earth carbon neutral by 2075.--- In the United Nations Committee on the Peaceful Uses of Outer Space (COPUOS), Japan, Brazil, France, Mexico, China and a small collective of other developed nations have responded to the committee's recent decision to mend Earth's critical environmental status in great stride.

Over the course of 2 committee sessions the nation's delegates formed a bloc based on their similar desires for a healthier planet. The plan proposed by the nations intends to utilize artificial intelligence to identify high areas of carbon dioxide (CO₂), then manipulate reflective high biodegradable clouds (RHBC) to selectively cast UV rays that will break down CO₂ in the identified areas of high concentration.

This strategy is intended to be initially supported by the combined infrastructure and funds of the contributing and volunteer nations. However the bloc hopes that as this technology becomes more widespread, international backing will follow suit.

Tap the link in our bio to read more about the developments made within COPUOS. Photo by @aaronpryear

 The New York Times 
@nytimes

News Analysis: The United Nations Committee on the Peaceful Uses of Outer Space (COPUOS) has voted to move in the direction of mending Earth's critical environmental status rather than terraforming Mars. Since arriving at this decision, the committee has split into blocs discussing a variety of strategies tailored at increasing global sustainability so that extraterrestrial travel does not become a necessity for the survival of humanity.

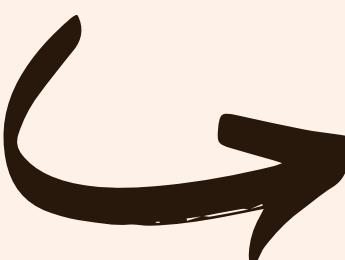
Read more by clicking on the image below ↴:



#SaveEarth #COPUOS #TheNewYorkTimes

• • •

Good Tweet



 The New York Times 
@nytimes

BREAKING NEWS- COPUOS is inching towards entering voting procedure on terrestrial restoration strategies

Given the committee's current rate of progression, significant changes in global environmental policies are imminent.

Read more at nytimes.com 



UNITED NATIONS
Committee on the Peaceful Uses of Outer Space

Bad Tweet



• • •

Feature Article

- 1 feature required
- Target 500 words (flexible by 100 words in each direction)
- Full length article about an INDIVIDUAL major/significant event over the course of committee session 2&3
 - Can include the affects of other events briefly
 - Avoid simply summarizing the totality of committee events (your other content should do that for you!)
- More than 1 feature IS accepted but quality over quantity is important for these. Do NOT submit more than 1 feature if it comes at the expense of quality in Tweets/Instagram Posts, or your first feature article.



Feature Examples:

GATORMUN XXI EDITION

The New York Times

NEW YORK, SATURDAY, JANUARY 20, 2070

EARTH REJOICES, SHARED SPACEE PLAN PASSED BY COPUOS

It's been a long weekend for the United Nations Committee on the Peaceful Uses of Outer Space (COPUOS). Delegates within this committee are representing over 100 nations and after many sessions of debate the committee has now officially passed a set of strategies aimed at mending the critical environmental status of the planet following centuries of unsustainable practices and neglect. The newly passed "SHARED SPACEE Plan", was concieved from a merger between the SHARE bloc and SPACEE bloc. As a collective the nation's sponsoring the SHARED SPACEE Plan are the United States of America, Turkey, and Sweden.



COPUOS may be a committee originally created to govern the exploration and use of space, however it is abundantly clear that in 2070 the committee has served a greater purpose. With the passing of the SHARED SPACEE Plan, peace, security, and development have the opportunity to continue to be a defining trait of the human race regardless of nationality or status. As best put by the delegation of the United States, "We are not one nation, we are not two nations, we are the United Nations".

This plan seeks to encourage the use of renewable technology that either are or can become easily accessible for nations regardless of their developmental status. Technologies of this nature range from renewable resources such as wind, solar, and hydro electricity, all the way to easily implementable carbon capture and sequestering methods (CCS) such as minor atmospheric aerosol injection.

"Without education history is doomed to report itself", says a delegate representing the United States of America. This is undoubtedly true, and the measures taken to integrate sustainability into both primary and secondary school curriculum only goes to show the unwavering dedication of the sponsoring nations in ensuring a better future for generations to come.

Moreover, international collaboration is an unparalleled necessity for an issue of this magnitude. As such, the SHARED SPACEE Plan proposes to not just encourage nations to cooperate, but also incentivize it in the hopes of longevity. The utilization of public and private partnerships, in addition to UN-backed trade deals, will serve as a safeguard to prevent the plan from falling apart in the case of future ideological or social tensions emerging between member nations.

COPUOS FEATURE

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Menus 100% Normal text Arial 11 B I U A

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This plan seeks to encourage the use of renewable technology that either are or can become easily accessible for nations regardless of their developmental status. Technologies of this nature range from renewable resources such as wind, solar, and hydro electricity, all the way to easily implementable carbon capture and sequestering methods (CCS) such as minor atmospheric aerosol injection.

Furthermore, the SHARED SPACEE Plan seeks to promote education on sustainable practices that can be used in 2070 to help reverse the damages caused following the Industrial Revolution.

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Grading

- **Have fun! Not every story is written or developed the same. Try your best always and trust your journalistic instincts.**
- **Quality across all submitted content is evaluated through the information reported, ease of understanding, adherence to "foreign policy", and presentation.**
- **Not meeting deadlines (especially repeatedly, will have impacts on the grading of your content.**

